

RELIEF CORN FREIGHT FREE

Farmers Urged to Take Corn
to Elevators Which Ship
It to Orient.

The country school district has been chosen by the Boone County committee of the Missouri Grain Campaign, headed by F. H. Russell, as the unit by which the most farmers could be reached and persuaded to donate corn for the Near East relief. The teachers of all county schools urge everyone wishing to give corn, in any amount, to take it to the nearest elevator from where the railroad will carry it to New Orleans for shipment without charging freight.

The People's Elevator Association of Hartsville and the C. W. Glynn Elevator of Surgeon have agreed to handle the corn free of charge. The Boone County Milling Company of Columbia will take care of the grain donated by the farmers of this vicinity. No corn has been brought in to the mill yet, but the manager expects the grain to begin coming in Monday, since the drive is to be completed by Thanksgiving Day.

The quota for Boone County is only three carloads. With 3,325 farms in the county, it averages little more than one bushel to the farm, said E. A. Logan, who is a member of the State Committee. The quota for each school district has been based upon the average yield for this year, making it thirty-five bushels in some districts and as high as forty bushels in others.

Not only farmers are expected to contribute to this campaign. "Corn is only 35 or 40 cents a bushel and the year's production has been sufficiently large for many to buy a bushel or two to contribute and it will be very acceptable," Mr. Logan said.

Holt County has already shipped one carload and has nine more pledges, according to a report received yesterday.

DR. TALBOT TO TALK AT COZY

Y. M. C. A. Secretary Will Take Dean Williams' Class Tomorrow. F. H. Talbot, general secretary of the Y. M. C. A., will address Dean Walter Williams' Sunday school class at 9:30 o'clock tomorrow morning at the Cozy Theater. The subject of his talk is "A New Program for Ethical Progress."

The talk will be based on the argument that the program for religious, social and political progress as proposed by Jesus has received the intellectual assent of Christians but has seldom been practiced. The speaker will endeavor to show that radical as the program of Jesus is, it is applicable to modern civilization, and that instead of causing social revolution, it will result in an intensified social life and a safer government based upon respect for law.

D. R. PORTER MAKES ADDRESS

Student Work Secretary of Y. M. C. A. Speaks on Christ's Life.

"The average man knows nothing of Christ's life," according to David R. Porter, executive secretary, of student work of the American Y. M. C. A., who addressed members of the cabinet training group yesterday in the Y. M. C. A. Building.

Mr. Porter deviated from the average man to the college man. He criticized the college man for his ignorance of the program which Jesus preached for the world. "They are the most needy men," said Mr. Porter, they are in a worse position than the labor man. College men, unlike hard working men, have temptations as their foes. They are in a dangerous place, and therefore are the most discouraged persons. The only hope for our civilization and the whole world lies in a new trial of Jesus' life. We must send out large numbers of men who are willing to give their lives for Jesus," Mr. Porter declared.

Previous to this meeting Mr. Porter addressed a newly organized freshmen training group. The purpose of this organization as outlined yesterday afternoon, is to make its members thoroughly familiar with every student organization on the campus. The Y. M. C. A. and J. Max McGann, president of the student body, are sponsoring the movement. Carl Crocker is the adviser.

Meetings of the organization are to be

held at 7 o'clock every Monday evening. All freshmen interested are eligible for membership.

JAMES B. HERNDON LEAVES

Former Student Tells of Bettered Conditions in Southwest.

James B. Herndon, a graduate of the University in 1920, has returned to El Paso, Tex., after spending ten days at the Beta Theta Pi house. Mr. Herndon is now an assistant national bank examiner. His home is in Albuquerque, N. M.

According to Mr. Herndon, the situation that has confronted the cattlemen of the Southwest has been alleviated somewhat by the loan of ten to fifteen million dollars by the War Finance Corporation. "The credit situation, which was very stringent early in the summer, has as a consequence improved materially," said Mr. Herndon. "The Southwest has enjoyed a wonderful physical year but had it not been for abundant supply of rainfall the southwest would have been forced into involuntary bankruptcy."

Mr. Herndon describes many humorous incidents in the village of Nogales, Sonora, and in Juarez. In the former town the international boundary line between the United States and the Republic of Mexico, divides the main street. No passports are needed for the visitors and natives to cross from one side to the other and visit. On the Mexican

side, rare wine, excellent Scotch and Bourbon whisky and 10 per cent beer can be obtained at moderate prices. It is necessary of course to partake of this on the Mexican side of the street.

COUPLE HIKE TO NEW YORK

Visitors in Columbia Leave San Francisco With 1 Cent.

Mr. and Mrs. A. W. Glaeser left San Francisco October 18 with 1 cent in an effort to beat their way to New York without riding on the railroads. They arrived in Columbia yesterday. If they reach New York by December 5 they will be given \$2,000 by the San Francisco Examiner. Mr. Glaeser does electrical work to pay their way.

He says he found the roads bad in New Mexico and Arizona but the rain gives Missouri the record on bad roads encountered thus far. In Hutchinson, Kan., he found so little work that he and his wife were obliged to sleep at the jail. In Dover, Mo., they slept in an empty house when they found the town had no electricity so that there was no electrical work.

TODAY'S MARKET

EAST ST. LOUIS LIVE STOCK MARKET.
By United Press.
EAST ST. LOUIS, Ill., Nov. 19.—Cattle receipts 500; market steady.
Native beef steers \$ 7.00 to 7.50

Yearling steers and heifers 6.00 to 7.50
Cows 3.25 to 4.75
Stockers and feeders 2.25 to 5.00
Calves 6.00 to 8.00
Canners and cutters 1.50 to 3.00
Hog receipts 7,000; market 10 to 15 cents higher.
Mixed and butchers \$ 7.00 to 7.15
Good and heavy 6.50 to 7.00
Rough 4.50 to 6.00
Light 7.25 to 7.35
Pigs 7.60 to 7.75
Balk 7.00 to 7.25
Sheep receipts none; no market.

COLUMBIA MARKET REPORT
Prices to Farmers: Low High Av.
Eggs, doz 45 52 50
Butter, lb 30 40 35
Hens, lb 17 20 17
Geese, lb 20 20 20

Ducks, lb 25 25 25
Turkey, lb 32 32 32
Sweet potatoes, bu 1.00 1.20 1.10
Cream, lb 40 40 40
Milk, whole, cwt. 2.10 2.10 2.10
Salsify, doz b 65 75 70
Parsnips, lb03 .04 .04
Radishes, doz b 40 75 50
Celery, bunch 15 15 15
Lettuce, bunch03 .07 .05
Carrots, lb03 .08 .05
Turnips, bu 50 75 65

CLOSING GRAIN MARKET.
(Courtesy Boone County Milling Co.)
Dec. Wheat \$1.04 1/4
May Wheat 1.08 1/2
Dec. Corn 47 1/2
May Corn 52 1/2
Dec. Oats 34
May Oats 37 1/2

Notable Novels

The following are the big sellers among the early winter books:—

"Success"—Adams \$ 5.00
"Her Father's Daughter"—Porter 1.75
"More Limehouse Nights"—Burke 1.90
"The Brimming Cup"—Canfield 2.00
"The Master of Man"—Hall Caine 1.75
"The Flaming Forest"—Curwood 2.00
"The Kingdom Round the Corner"—Dawson 2.00
"The Obstacle Race"—Dell 2.00
"Miss Lulu Bett"—Zona Gale 1.75
"To Let"—Galsworthy 2.00
"The Mysterious Rider"—Grey 2.00
"The Sheik"—Hull 1.90
"If Winter Comes"—Hutchinson 2.00
"The Wasted Generation"—Johnson 2.00
"The Pride of Palomar"—Kyne 2.00
"Main Street"—Lewis 2.00
"Calusha the Magnificent"—Lincoln 2.00
"Dangerous Ages"—Macaulay 2.00
"The Beloved Woman"—Norris 1.75
"Jacob's Ladder"—Oppenheim 2.00
"Beggars' Gold"—Poole 2.00
"Scaramouche"—Sabatini 2.00
"Helen of the Old House"—Wright 2.00
"Growth of the Soil" (2 vol.)—Hamsun 5.00

For more serious reading the following are suggested:—

"Outline of History" (1 vol.)—H. G. Wells 5.00
"Mystic Isles of the South Seas"—O'Brien 5.00
"The Mirrors of Washington"—Anonymous 2.50
"The Americanization of Edward Boc"—Autobiography 3.00
"In One Man's Life"—Paine 3.00
"Queen Victoria"—Lytton & Strachey 5.00

 **The Missouri Store**

"The Bookstores of Columbia"



**Mr. Blink, the Campus
Owl, Says:**

**After You've Gobbled the
Turkey, Take a Snap**

Of the folks while they're all home. We have Eastman Kodaks and Films.

24 Hour Service
On Developing and Printing.

The Drug Shop

W. C. KNIGHT, Proprietor.

Phone 302

815 Broadway

COLUMBIA THEATRE

Monday and Tuesday

VAUDEVILLE

Mack and Salle

"The Grown Model"

A surprising different song and dance revue.

Aerial Patts

Sensational Aerial Novelty

ALSO

Clara Kimball Young

IN

"The Soul of Raphael"

Marrah Ellis Ryan's Magnificent Love Story of Old California.

20c-30c

7:15 Prompt



Thanksgiving Dinner at the Commons

Will be a treat because the food will be of the best, served in the usual agreeable fashion.

There will be turkey with dressing and cranberries, pumpkin and mince pies and all of the delicious things one expects at a real Thanksgiving dinner.

Crisp, dainty salads will add the appetizing element to your dinner.

Enjoy Thanks-
giving Dinner
at

THE
COMMONS

Selling by the Printed Word

All advertising is based on something written—then circulated.

This circulation may be by letter, booklet, or similar media, or by newspaper or periodical.

Neither media nor circulation governs results. Space, when in circulation, is but a vehicle for the written word, precisely as a railroad train is but a vehicle for salesmen.

As the selling quality inherent in the salesman effects final results, so the selling quality inherent in the words of media governs its results.

Selling words, however, should base on plan, just as selling illustration or design should base on copy. Selling by the printed word, as expressed by the Herald Statesman Publishing Co. bases therefore on—

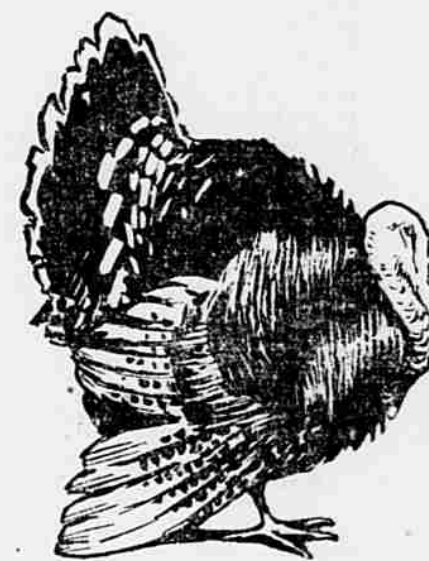
Plan, Copy, Design, Printing

We emphasize the fundamentals because we believe that only on fundamentals can be built enduring success; in our staff you find specialists in charge of each department who insure that the four walls of the foundation are laid solidly and well.

Christmas is drawing near—better come in and arrange for your individual Christmas cards.

Phone 97

**Herald-Statesman
Publishing Co.**



We Are Thankful

That our splendid patronage in the past has made it necessary for us to move into

Newer and Larger Quarters

We are now occupying our new home at

Fifth and Broadway

and invite our friends and patrons to inspect the plant where pure, sweet cream is made into ice cream that is rich in butter fat.

Central Dairy
"Dot" Sappington, Prop.